

2025暑假项目时间

项目时间

第一期：7月06日-7月12日

第二期：7月13日-7月19日

第三期：7月20日-7月26日

第四期：7月27日-8月02日

第五期：8月03日-8月09日

第六期：8月10日-8月16日



DAY - 01

集合与破冰

上午：酒店大堂集合，XHES工作人员签到
Morning: Meet at hotel lobby, sign-in with XHES staff

● 快速融入团队，开启精英之旅
Quickly integrate into the team, start the elite journey

下午：酒店入住 & 自由活动
Afternoon: Hotel check-in & free time

● 调整状态，适应环境
Adjust status, adapt to the environment

晚上：IBEP小组组内自由破冰研讨会
Evening: IBEP group internal free ice-breaking seminar

● 项目介绍与目标
Project introduction and objectives

● 团队建设 & 成员介绍
Team building and member introductions

● 小组社交活动
Group social activities

● 预习作业提交
Submission of preparatory homework

● 明确目标，建立团队默契
Clarify objectives, build team rapport

● 提前进入实习状态
Enter internship status in advance



DAY - 02

金融与商业基础

上午：欢迎仪式 & 公司导览
Morning: Welcome ceremony & company tour

● 公司文化与价值观介绍
Introduction to company culture and values

● 导师与顾问团队介绍
Introduction of mentors and consulting team

● 作业提交
Homework submission

● 与行业精英面对面交流
Face-to-face communication with industry elites

● 了解国际金融公司运作模式
Understanding the operation model of international financial companies

下午：市场与金融工具基础
Afternoon: Market and financial instruments fundamentals

● 经济学与金融工具入门
Introduction to economics and financial instruments

● 导师与学生互动
Mentor and student interaction

● 团队实习与案例分析
Team internship and case analysis

● 掌握金融核心概念
Mastering financial core concepts

● 实战演练，提升商业思维
Real-world exercises, enhancing business thinking

晚上：案例研究启动
Evening: Case study initiation

● 问题定义与分析框架设计
Problem definition and analysis framework design

● 培养结构化思维
Developing structured thinking

● 工具包学习(产品发布、市场分析等)
Toolkit learning (product launch, market analysis, etc.)

● 学习国际商业分析方法
Learning international business analysis methods



DAY - 03

财富管理 与产品策略

上午：财务规划与财富管理
Morning: Financial planning and wealth management

● 时间价值与复利效应
Time value and compound effect

● 风险分散与资产配置
Risk diversification and asset allocation

● 掌握财富管理核心技能
Mastering core wealth management skills

● 学习全球资产配置策略
Learning global asset allocation strategies

下午：沟通技巧与团队管理
Afternoon: Communication skills and team management

● 个性性格分析与沟通技巧
Personality analysis and communication skills

● 身体语言与眼神交流
Body language and eye contact

● 提升职场沟通与领导力
Enhancing workplace communication

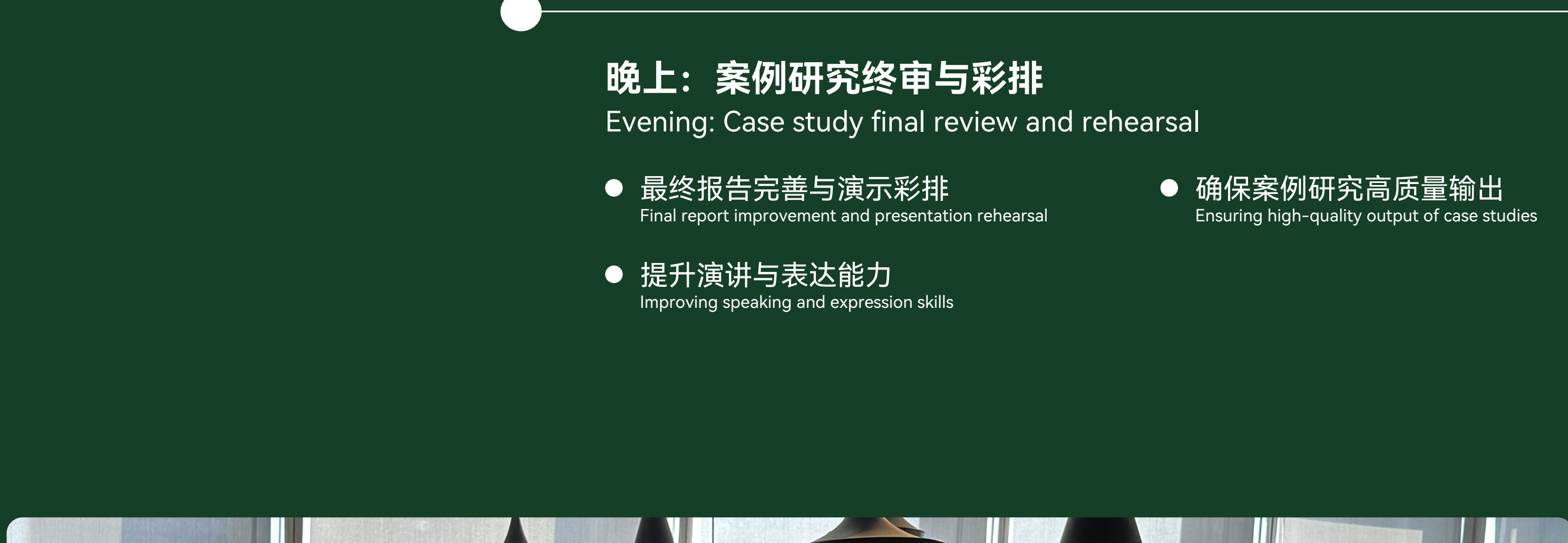
● 学习高效团队协作方法
Learning efficient team collaboration methods

晚上：国际市场进入策略
Evening: International market entry strategies

● 出口、许可、并购、合资等策略
Export, licensing, mergers and acquisitions, joint ventures, etc.

● 掌握全球化商业战略
Mastering global business strategies

● 学习跨国公司成功案例
Learning successful cases of multinational corporations



DAY - 04

金融中心参访 与案例研究

上午：港交所参访
Morning: HKEX visit

● 学习顶级金融机构运作模式
Learning the operation model of top-tier financial institutions

● 导师与学生互动
Mentor and student interaction

● 实地感受国际金融中心氛围
Experiencing the atmosphere of an international financial center in person

下午：现金流模拟游戏
Afternoon: Cash flow simulation game

● 现金流与资产管理
Cash flow and asset management

● 应急情况处理
Emergency situation handling

● 实战模拟基金投资决策
Real-world simulated fund investment decision-making

● 提升财务分析与应变能力
Enhancing financial analysis and responsiveness

晚上：案例研究终审与彩排
Evening: Case study final review and rehearsal

● 最终报告完善与演示彩排
Final report improvement and presentation rehearsal

● 提升演讲与表达能力
Improving speaking and expression skills

● 确保案例研究高质量输出
Ensuring high-quality output of case studies



DAY - 05

全球投资与 基金知识

上午：基金投资比赛
Morning: Fund investment competition

● 美元成本平均理论与销售技巧
Dollar cost averaging theory and sales techniques

● 基金运作与全球环境
Fund operations and global environment

● 掌握基金投资核心知识
Mastering core fund investment knowledge

● 学习全球投资策略
Learning global investment strategies

下午：产品应用与市场分析
Afternoon: Product application and market analysis

● 谈判概述信息收集与分析
Negotiation overview information collection and analysis

● 谈判开局谈与磋商案例分析与实践训练
Negotiation opening and bargaining case analysis and practical training

晚上：案例研究终审与彩排
Evening: Case study final review and rehearsal

● 最终报告完善与演示彩排
Final report improvement and presentation rehearsal



DAY - 06

案例研究与 结业仪式

上午：企业测试与最终彩排
Morning: Corporate testing and final rehearsal

● 案例研究演讲与报告终审
Case study presentation and final report review

下午：结业仪式与企业与实习生交流沙龙
Afternoon: Graduation ceremony and corporate intern exchange salon

● 颁发IBEP证书与奖项
Issuance of IBEP certificates and awards

晚上：项目总结与庆祝
Evening: Project summary and celebration



DAY - 07

金融中心参访 与案例展示

上午：企业办公楼及办公区参访
Morning: Corporate office building and office area visit

● 案例研究演讲与报告终审
Case study presentation and final report review

下午：案例研究展示准备 & 展示与导师反馈
Afternoon: Case study presentation preparation & presentation with mentor feedback

晚上：合影留念
Evening: Group photo for memory

以上是中英文对照的项目行程安排，适合打印或分享
此为参考行程。行程安排表将以企业最终版为准